



ALLIANCE



The project

ALLIANCE aims to provide a holistic framework that safeguards data integrity and veracity, enhances traceability and transparency and reinforces interoperability in quality labelled food supply chains through innovative technology solutions and validated approaches that fosters evidence-based decision making.

THE COST OF FOOD FRAUD

€ 37-47 billions a year

to the global economy and ulterior effects on individuals wellbeing.



The distrust in EU quality labels

“Geographical Indications” (GIs) represent a sales value of €74.76 billions but their integrity is threatened.

A complex industry

Complex, scattered industry with low levels of high-end technology adoption.



The European Union's lead

Farm to Fork



Common Agricultural Policy 2023-2027



Green New Deal



Our objectives



HOLISTIC FRAMEWORK

Create an holistic data governance framework to enhance interoperability



TRUSTWORTHY TECHNOLOGY

Adopt distributed ledger technology to ensure data integrity and traceability



PROACTIVE GOVERNANCE

Early warning, decision support system and vulnerability risk assessment tools



USER CENTRIC

Portable tests and decentralised verification of authenticity



Netcompany



theLisbonCouncil
think tank for the 21st century

MIGROS
TICARET A.Ş.



CIHEAM
MONTPELLIER



FEDERBIO
SERVIZIO

ASINCAR



Agricoltori biologici
dal 1978

MAGOUTINS



LA CASA DE
BARRIOS

WISEFOUR



BIOTECHNICON

EuroFIR
European Food Information Resource



OPH
HAA

Bayrisches Landwirtschaftsministerium
Landwirtschaft und Lebensmittelsicherheit

The World Bee Project



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